



H2020-ICT-2016-2017

ICT-29-2016: Photonics KET 2016

Grant agreement no.: 731778

WaterSpy

**High sensitivity, portable photonic device
for pervasive water quality analysis**

Start date of Project: 01/11/2016

Duration: 36 months

Deliverable: D8.1

Dissemination and Communication Plan v1

Due date of deliverable: 30/04/2017

Actual submission date: 05/05/2017

Responsible WP: WP8, responsible partner: NTUA

Revision: v2.0

Dissemination level		
PU	Public	X
CO	Confidential, only for members of the consortium (including the Commission Services)	
CI	Classified, information as referred to in Commission Decision 2001/844/EC	

Executive Summary

WaterSpy aims to develop water quality analysis photonics technology suitable for inline, field measurements. WaterSpy technology will be integrated, for validation purposes, to a commercially successful water quality monitoring platform, in the form of a portable device add-on. WaterSpy will be used in the field for the analysis of critical points of water distribution networks and will be demonstrated in two different demo sites in Italy.

This deliverable presents the dissemination activities that will be carried out during the WaterSpy project's life span and may continue also afterwards. It starts with a presentation of the WaterSpy dissemination strategy, which is adapted to reach different types of audiences (stakeholders, general public), followed by a complete overview of the activity plan. The wide range of WaterSpy dissemination activities will target several types of communities including end-users, potential customers, researchers and industrialists. The general public will also be approached through full press coverage of the WaterSpy achievements and field tests. The innovations of the WaterSpy project will be disseminated on a regular basis. The dissemination and use of the new developments will continue after the project's lifecycle, through the exploitation of research results and by opening up possibilities of marketing.

It has to be stressed out that this is the first version of the dissemination and communication plan. An update will be prepared every six months.