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WaterSpy

**High sensitivity, portable photonic device
for pervasive water quality analysis**

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Duration: 40 months

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Dissemination and Communication activities report

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PU	Public	X
CO	Confidential, only for members of the consortium (including the Commission Services)	
CI	Classified, information as referred to in Commission Decision 2001/844/EC	

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Executive Summary

The WaterSpy project reached M40, the end of its journey after a four-month extension. All individual technical components have been developed and the integration process is now complete. The first project review by the EC took place in December 2017, with a generally positive outcome. The reviewers' recommendations regarding the dissemination and communication activities have been considered and all issues have been addressed. The second review of WaterSpy was successfully completed on the 26th of September 2018. A project consortium meeting was held in Athens, in November 2018, during which all ongoing issues were discussed. A few months later, members of the consortium participated in the ICT 2018 exhibition, which took place in Vienna on 4-6 December 2018. During the exhibition they had the opportunity to disseminate the results of WaterSpy among the EU scientific community, showcasing also a prototype of a novel WaterSpy module. Finally, a workshop was successfully organized on the 11th of February, followed by a two-day project meeting, during which all the final issues of the project were discussed in view of the final review.

This deliverable summarises the activities that were carried out during the WaterSpy project's life span and may also continue afterwards. A part of the deliverable is dedicated to the dissemination objectives fulfilled from M31 to M40 (as a continuation of previous reports).

The deliverable starts with a presentation of the WaterSpy dissemination strategy, which is adapted to reach different types of audiences (stakeholders, general public), followed by a complete overview of the activity plan. The wide range of WaterSpy dissemination activities targeted several types of communities including end-users, potential customers, researchers and industrialists. The general public was also approached through press coverage of the WaterSpy achievements and through simple videos. The innovations of the WaterSpy project were disseminated on a regular basis. The dissemination and use of the new developments will continue after the project's lifecycle, through the exploitation of research results and by opening up possibilities of marketing.

It should be stressed out that this is the sixth and final deliverable regarding the dissemination and communication. It contains an overall review of the dissemination activities within the project's life-cycle. Following the practice of the previous documents, **D8.6 is delivered as a stand-alone document**. The main changes from the previous version (D8.5) are here summarised:

- In section 2.2.3, in the dissemination strategy table, the actual achievements are updated to present the progress of the project.
- In section 2.2.3 an updated google statistics screenshot is presented, regarding the reflection of the project website on the public.
- In section 4.2 the final versions of the WaterSpy Leaflet and Newsletter are included.
- In section 4.1 the use of Zenodo platform in WaterSpy is described.
- In section 4.1.2, the demographic data about the people who "like" the WaterSpy Facebook Page, which was introduced in version D8.2 are updated.
- In section 8, the Scientific Publications table is updated with the new dissemination events.
- Annexes: Selected dissemination event photos are presented, along with screenshots from latest Facebook posts and related data.
- In general, all lists and tables introduced in the previous version of the communication plan are updated, following the progress of the project.